



EXIT BEE

CREATIVE FORMAT

Exit Bee

ADVERTISING FORMAT

ADVERTISING FORMAT

OVER

96%

VIEWABILITY

UNDER

1%

ACCIDENTAL
CLICK

UP TO

15x

HIGHER CTR

AT THE END OF A VISIT:

The user is no longer focused on the content so their eyes and brain are “free”. This make sure that the campaign is seen which leads to high awareness

The user is more likely to be open to suggestions on what to do next, which leads to high performance (click-through or conversion rate)

Slides 2 to 10, incl. the data and campaign examples in these slides, have been solely prepared by Exit Bee and remain its own property. Exit Bee is responsible for the whole content of the presentation, i.e. clients' campaigns shown; numbers, logos added, etc.

In its capacity of commercial partner of Exit Bee Net Info has been entitled by Exit Bee to distribute this part of the presentation among potential clients of both companies.
Source Exit Bee

HIGH PERFORMING CREATIVE FORMATS

IMAGE ADS (FULL-SCREEN OR BOXED)



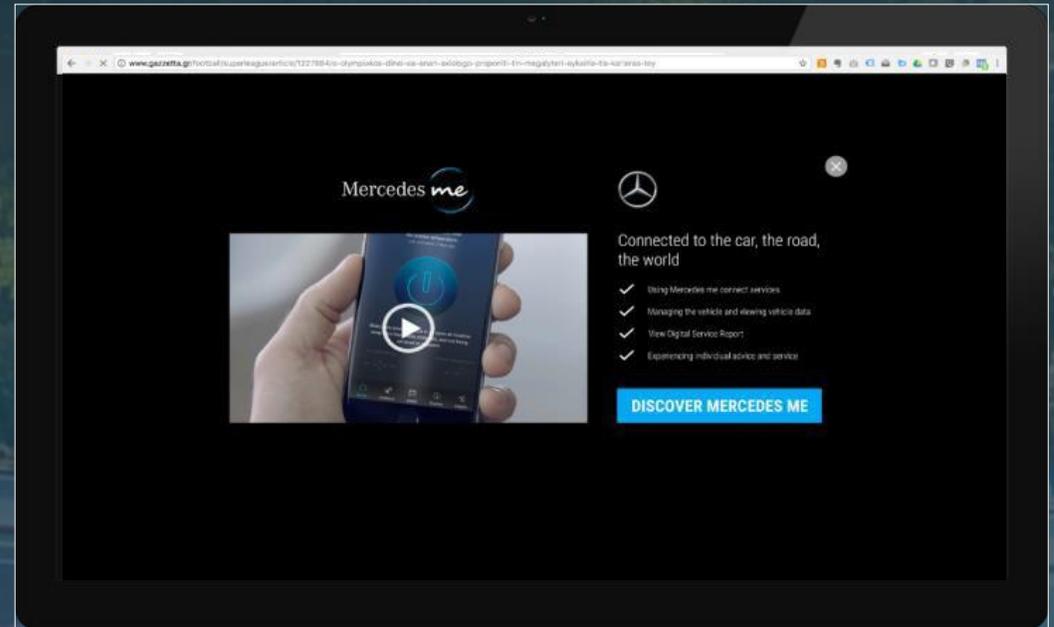
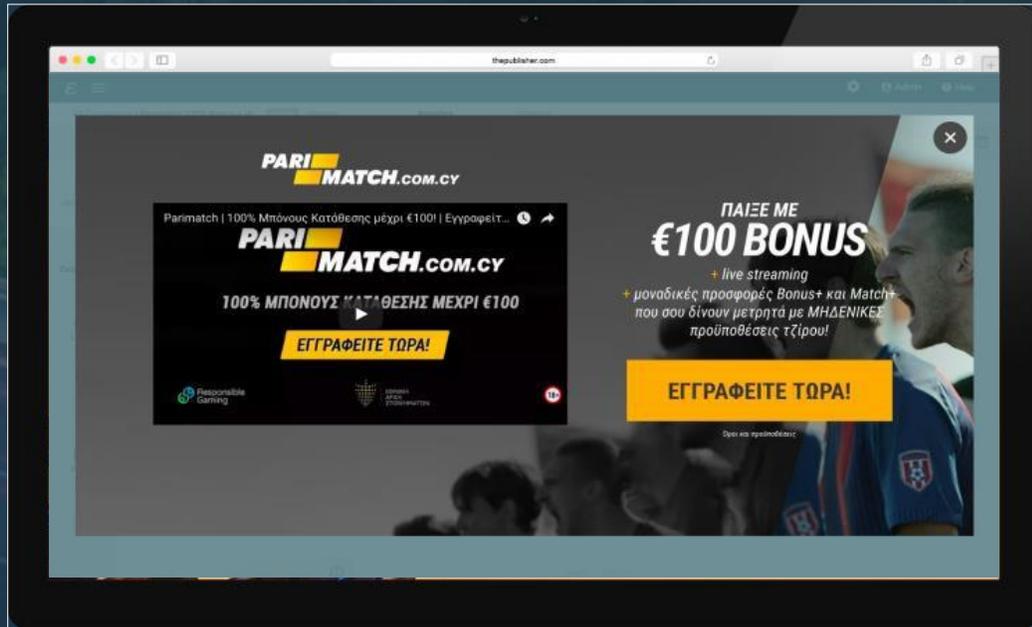
Slides 2 to 10, incl. the data and campaign examples in these slides, have been solely prepared by Exit Bee and remain its own property. Exit Bee is responsible for the whole content of the presentation, i.e. clients' campaigns shown; numbers, logos added, etc.

In its capacity of commercial partner of Exit Bee Net Info has been entitled by Exit Bee to distribute this part of the presentation among potential clients of both companies."

Source Exit Bee

HIGH PERFORMING CREATIVE FORMATS

VIDEO ADS (FULL-SCREEN OR BOXED)



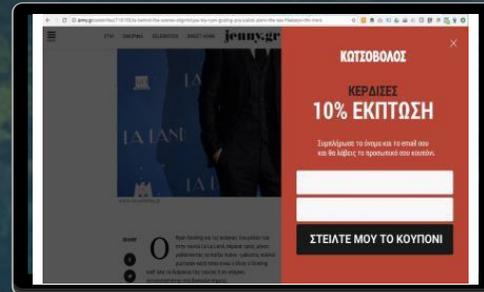
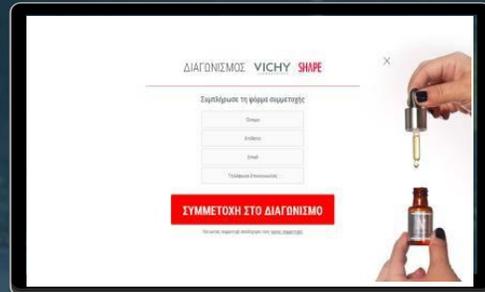
Slides 2 to 10, incl. the data and campaign examples in these slides, have been solely prepared by Exit Bee and remain its own property. Exit Bee is responsible for the whole content of the presentation, i.e. clients' campaigns shown; numbers, logos added, etc.

In its capacity of commercial partner of Exit Bee Net Info has been entitled by Exit Bee to distribute this part of the presentation among potential clients of both companies."

Source Exit Bee

HIGH PERFORMING CREATIVE FORMATS

CONTESTS & LEAD GENERATION



Slides 2 to 10, incl. the data and campaign examples in these slides, have been solely prepared by Exit Bee and remain its own property. Exit Bee is responsible for the whole content of the presentation, i.e. clients' campaigns shown; numbers, logos added, etc.

In its capacity of commercial partner of Exit Bee Net Info has been entitled by Exit Bee to distribute this part of the presentation among potential clients of both companies.“

Source Exit Bee



HIGH PERFORMING CREATIVE FORMATS

SAMPLE TEMPLATES



Slides 2 to 10, incl. the data and campaign examples in these slides, have been solely prepared by Exit Bee and remain its own property. Exit Bee is responsible for the whole content of the presentation, i.e. clients' campaigns shown; numbers, logos added, etc.

In its capacity of commercial partner of Exit Bee Net Info has been entitled by Exit Bee to distribute this part of the presentation among potential clients of both companies."

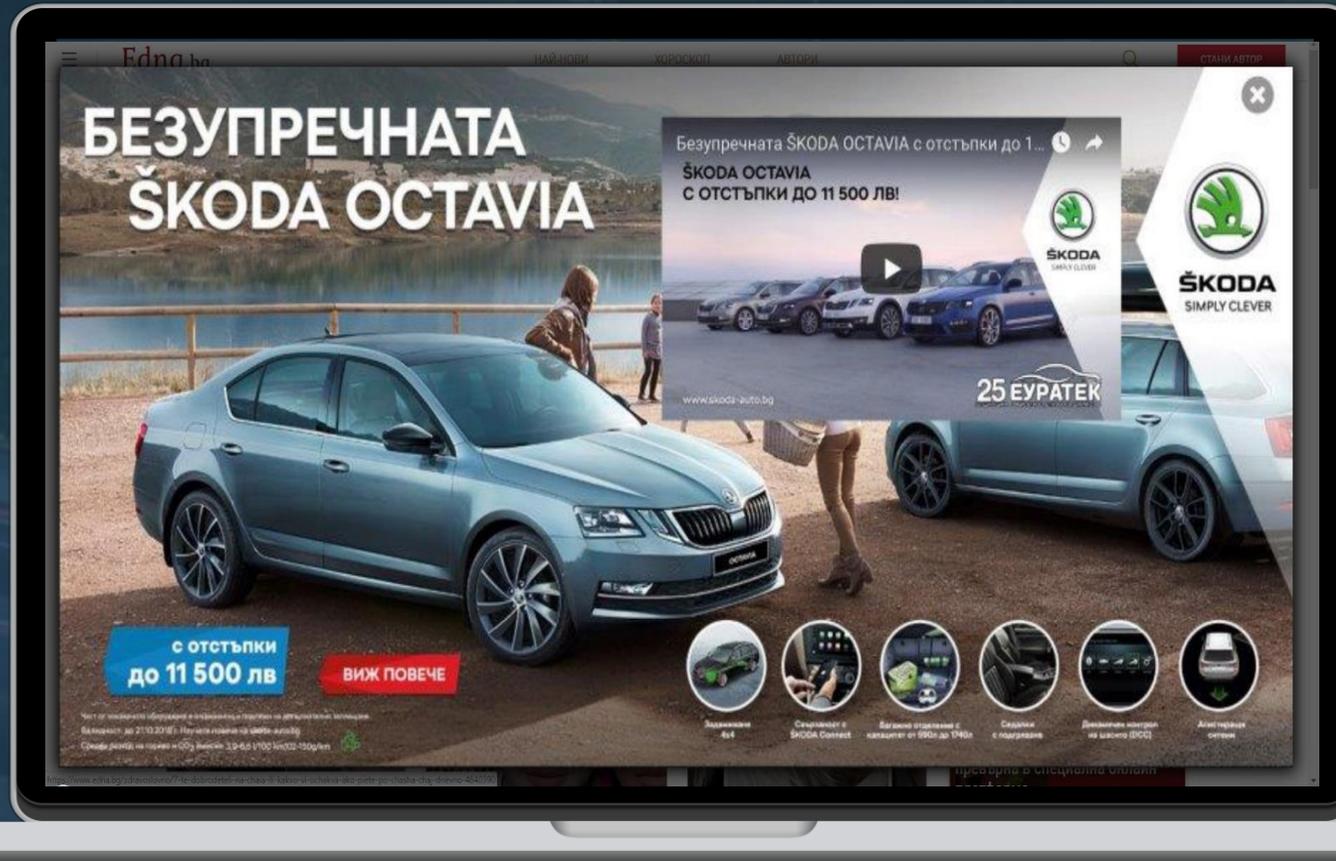
Source Exit Bee

TARGETING OPTION

COUNTRIES AND CITIES DEVICES SOURCES
NUMBER OF PAGES
VISITED NEW OR RETURNING
VISITORS PAGES SEEN OR NOT SEEN PAST
CAMPAIGN BEHAVIOUR
LEADS OR CONVERSIONS

HIGH PERFORMING CREATIVE FORMATS

TARGETING OPTION



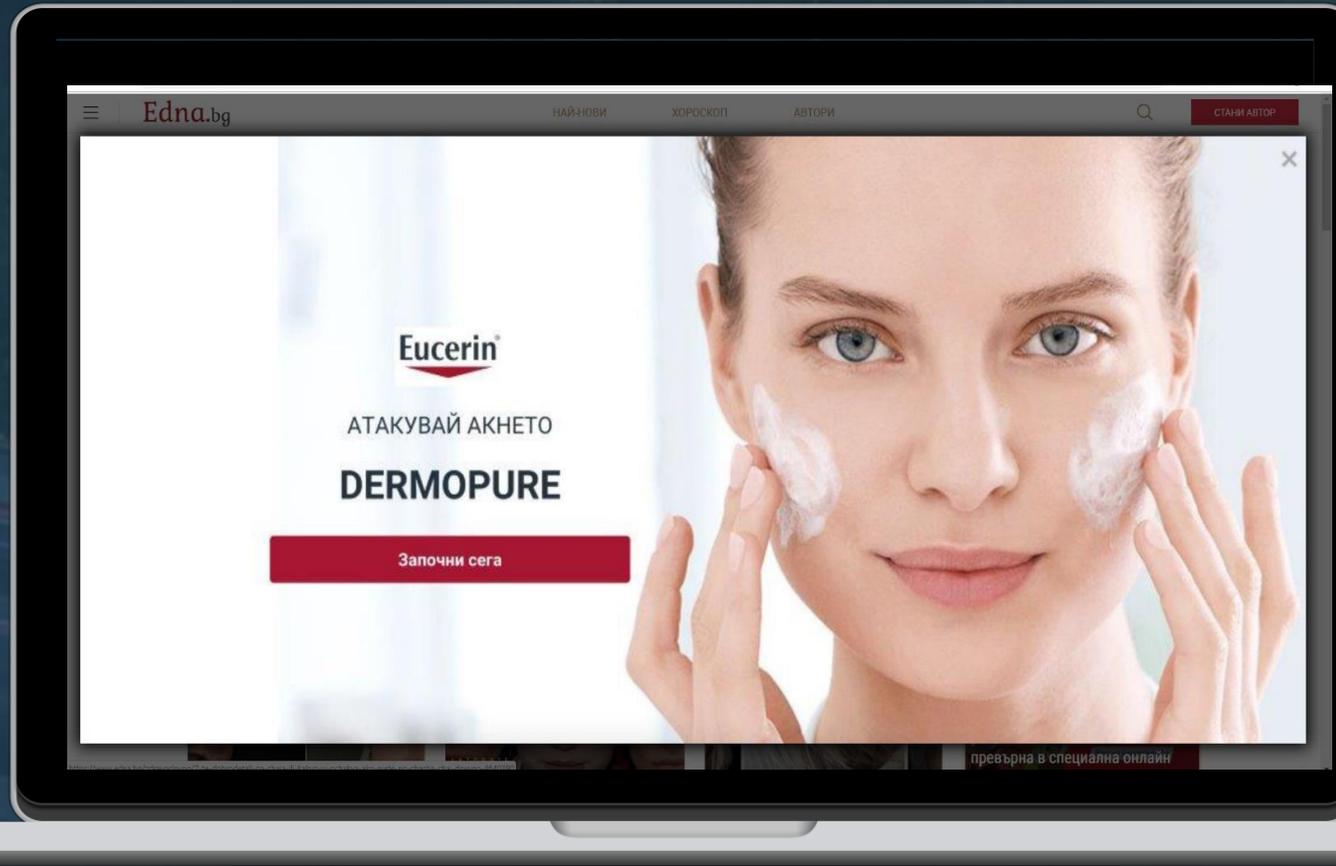
Slides 2 to 10, incl. the data and campaign examples in these slides, have been solely prepared by Exit Bee and remain its own property. Exit Bee is responsible for the whole content of the presentation, i.e. clients' campaigns shown; numbers, logos added, etc.

In its capacity of commercial partner of Exit Bee Net Info has been entitled by Exit Bee to distribute this part of the presentation among potential clients of both companies.“

Source Exit Bee

HIGH PERFORMING CREATIVE FORMATS

TARGETING OPTION



Slides 2 to 10, incl. the data and campaign examples in these slides, have been solely prepared by Exit Bee and remain its own property. Exit Bee is responsible for the whole content of the presentation, i.e. clients' campaigns shown; numbers, logos added, etc.

In its capacity of commercial partner of Exit Bee Net Info has been entitled by Exit Bee to distribute this part of the presentation among potential clients of both companies.“

Source Exit Bee



INNOVATE
WITH US!

www.netinfocompany.bg