



CONTENT VERTICALS BRAND SAFETY CREATIVE FORMAT



**BRAND SAFETY
&
CONTENT VERTICALS**

VERTICAL DEFINITION

ARTICLES FROM ALL NETINFO
WEBSITES
COMBINED IN DIFFERENT
TYPE OF CONTENT

- AUTOMOTO
- BUSINESS & FINANCE
- ENTERTAINMENT & CULTURE
- FOOD & DRINK
- HEALTH & BEAUTY
- LIFESTYLE & HOBBIES

CONTENT VERTICALS

- SPORT
- TECHNOLOGY & GAMES
- REAL ESTATE
- NEWS
- PARENTS & FAMILY
- FOOD & DRINK

VERTICAL DEFINITION

CONTENT WITH
100%
BRAND SAFETY
ALL STANDARD AND RICH MEDIA
(NO VIDEO AND EXIT BEE)
DESKTOP AND MOBILE



INNOVATE
WITH US!

www.netinfocompany.bg